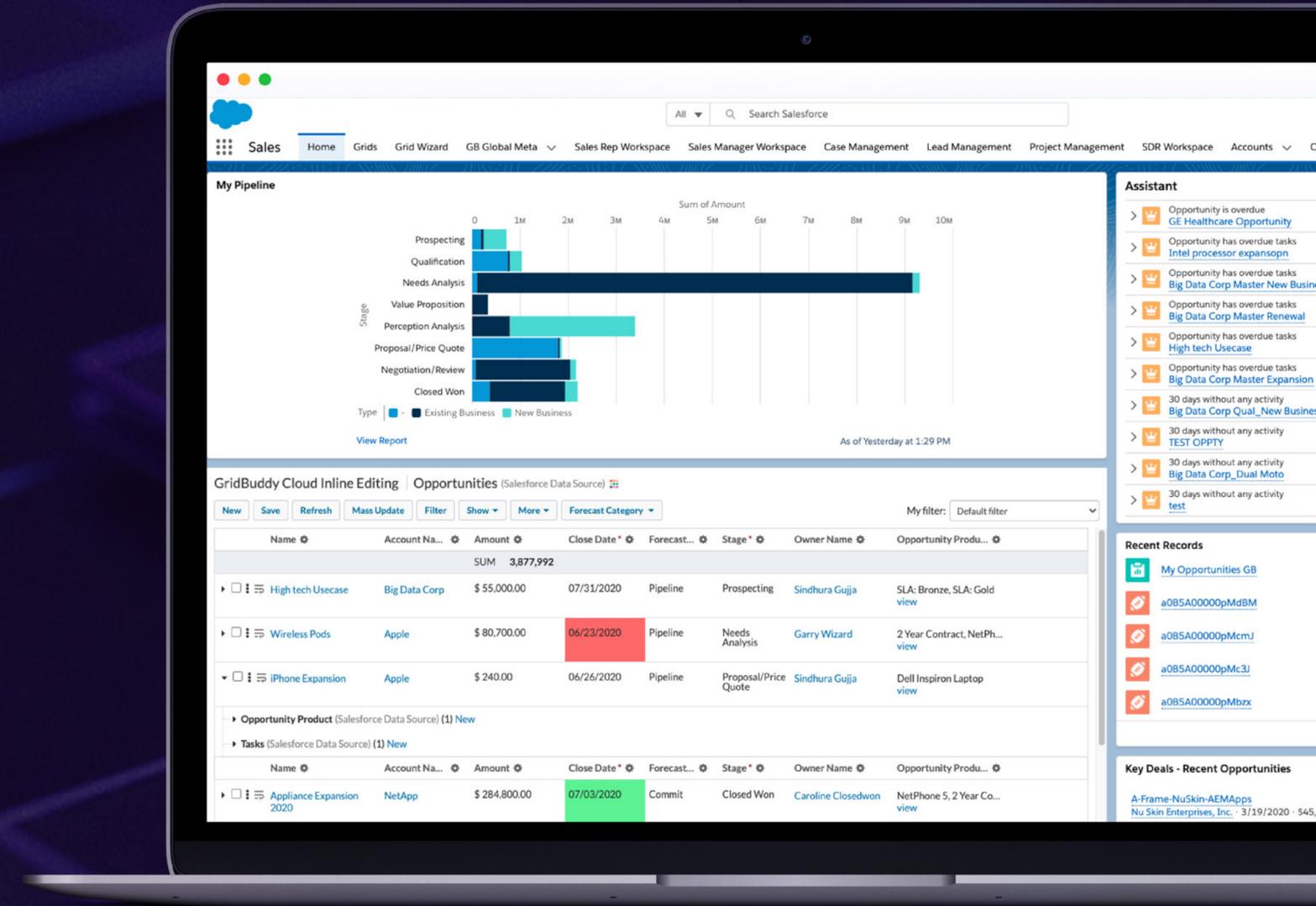




GridBuddyCloud

Boost your productivity and operational efficiency.



GridBuddy Cloud simplifies Salesforce usage by making the interface a more intuitive, consumer-grade experience. It combines data from multiple objects and multiple Salesforce orgs into one editable spreadsheet-style view, providing a workspace to manage data quickly and accurately.

Unlike the native Salesforce layout, the GridBuddy Cloud interface integrates all the data your teams need into one place so you can increase CRM adoption, improve data quality, and make reliable, data-driven decisions.

“If you want to accelerate the productivity of your teams, you need GridBuddy Cloud.”

— **Steven Cox**, *Manager of Global Sales Tools Strategy, NetApp*

Key Benefits

Improve Salesforce adoption.

Make it easier to update and reference Salesforce data and immediately improve productivity by putting only the relevant fields from multiple objects into one editable space.

Get timely, accurate data updates from the field.

When entering information into Salesforce is quick work for your end users, it ensures the data fueling your reports is up-to-date and accurate.

Implement business processes faster.

Administer your teams' grid views to guarantee the right users are aware of any new data they need for business processes to be successful.

Make reliable, data-driven decisions.

Create a clear, informative way to interact with your data for more productive end users and a more predictable business.



What GridBuddy Cloud Delivers



ReadyGrids

Pre-configured, customizable grids addressing key use cases for sales, service, marketing, and operations.



GridWizard

Create and administer custom grids for specific users, use cases, and business processes.



Multi-Object Architecture

Display a primary object and up to four related or unrelated objects in a grid. Grids support cross-object filtering to work with specific data sets and the ability to inline edit any field shown, individually or en masse.



Salesforce to Salesforce

Authenticate into multiple Salesforce orgs and show a true 360-degree view of your customers and prospects, even when their information lives in different orgs.



Grid-based Related Lists

Replace standard Salesforce related lists with inline editable and customizable grid-style related lists. While Lightning components allow you to see the related objects, embedded grids allow you to immediately work with the data without having to open yet another tab.



Conditional Formatting

Color-code cells or rows based on certain criteria highlighting important dates, new business processes, and missing data.



Workspaces by Job Function

Create a collection of rolebased grids providing a focused workspace to expedite the day-to-day tasks for each user.



Advanced, Editable Reporting

Run reports on the specific records and objects you want with the ability to modify them all in the same report view.



Simplified Lightning Migration

Provide the same streamlined user experience whether your users run Classic or Lightning.





Businesses run better and grow faster with trustworthy data. Tens of thousands of organizations rely on Validity solutions – including DemandTools, BriteVerify, Trust Assessments, Return Path, 250ok and GridBuddy – to target, contact, engage, and retain customers effectively. Marketing, sales, and customer success teams worldwide trust Validity solutions to help them create smarter campaigns, generate leads, drive response, and increase revenue.

[validity.com](https://www.validity.com)

sales@validity.com

